



FOR IMMEDIATE RELEASE

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Contacts: Carrie Bartunek 614.848.6630

Annie Vian 614.766.4455

Monica Joins NorthPointe

(Lewis Center, OH) – The Conference Center at NorthPointe is pleased to announce the appointment of Bob Monica to the position of General Manager of the meeting facility located at 9243 Columbus Pike.

“Bob possesses exceptional skills in the areas of market analysis, strategic planning, and operational supervision,” said Sean Anderson, Vice President of Operations for Sodexo Conferencing which oversees the management of NorthPointe. “The Conference Center at NorthPointe occupies a unique niche in this market with a guest satisfaction rating of 95%. We feel that Bob is the perfect choice to direct its operations.”

Monica enjoys more than thirty years of senior hospitality operations and marketing management experience with such multi-national firms as Radisson, Sheraton, Helmsley and Choice Hotels. In 1999, he opened his own company which eventually included the Wine Shoppe Bistro, Columbus’s first wine store and wine bistro located in Dublin, and the Bexley Monk in Bexley.

Monica has been an active member of local business community since 1996 having served as President of the Worthington Convention & Visitors Bureau, Chairman of the Beverage Committee for the Dublin Irish Festival, and Wine Director for fundraisers for both Easter Seals and Creative Living. In 2004, he was honored as the Dublin Chamber of Commerce **Business Person of the Year**, and in 2007, he was a Business First **Corporate Caring Award Finalist**.

Owned by Nationwide Insurance and managed by Sodexo Conferencing, the Conference Center at NorthPointe is Columbus’ only full-service meeting facility offering 35,000 square feet of meeting space that features state-of-the-art audiovisual technology and professional conference services.

Designed and constructed based on extensive input from meeting professionals, the center conforms to the high standards of the International Association of Conference Centers (IACC), of which it is a member. The property is a past recipient of the coveted **Meeting News “Planner’s Choice Award”** as one of the nation’s top conference centers.

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